

Participation in Informa Markets events

Our Code of Conduct for Events



How to have a great experience at events

We want everyone who comes to our events to have a great experience. Whether you are participating, speaking, exhibiting, sponsoring or working with us or for us, our focus is on creating an environment and an experience where everyone can take part and benefit.

That is why safety, respect, and consideration are essential. Although problems are rare, we want to clearly explain the current standards and expectations regarding our events, regardless of the venue where they are held, because actions can impact others and everyone has a role to play in guaranteeing that everything is follows the rules.

This Code of Conduct explains our expectations. Anyone who behaves in an unacceptable manner at the event will be asked – and expected – to immediately stop, and they may also have their access revoked and be removed from the event.

Comfort and safety at live events

- Never act in a way that puts your own health and safety or that of other participants at risk.
- Read local health guidelines before participating and follow all requirements.
- If you have a fever or other symptoms that could put other people at risk of falling ill, we recommend that you do not come to the event. Contact the event team to discuss other ways to take part.
- Follow all health, safety and protection processes, including emergency procedures and access protocols, such as age limits. Do not help anyone break these rules.
- Do not change or cover any security signage, do not block exits, and do not inappropriately use or move any equipment provided for the safety and protection of all.
- Cooperate with us by immediately reporting any dangerous behavior, safety risk, or hazardous situation.

A respectful environment

We have a zero-tolerance policy in relation to any verbal or physical threats, violence, abuse or harassment at any official auxiliary events, live events or events held on demand or on our digital platforms and community websites. To be clear, this includes:

- Discrimination, including, among other things, against race, sex, age, gender, gender identity and expression, sexual orientation, nationality, religion, disability, and marital status.
- Persecution or behavior that causes others apprehension, including following someone, taking their picture or recording them.
- Offensive language and gestures, whether related to harassment or verbal abuse, sexually explicit language and gestures, curse words, obscenities or racial, religious or ethnic slurs.
- Threats or intimidating and threatening behavior, whether verbal, physical or written, including threatening gestures.
- The use, exhibition or distribution of inappropriate or offensive materials and any content that is intimidating, harassing, abusive, discriminatory, disparaging, or humiliating, including the inappropriate use of nude or sexual images in public spaces.
- Physical harassment or threats and acts of violence, including shoving and using any physical force.
- Sexual harassment, including inappropriate physical contact and unwanted sexual attention, whether verbal, physical or otherwise, in person or online.
- Possession or exhibition of any weapon or other item used to threaten or intimidate people.
- Deliberate damage to the venue or to other people's property.
- Meeting with the aim of disturbing the peace or causing offense.

Participation and engagement

We want everyone to be able to comfortably take part and be fully involved in our events. Totally or partially interrupting any live or on-demand event, whether physically or verbally, in a sustained or deliberate manner, goes against this.

- Do not deliberately impede others from attending or participating in any part of the event.
- Never act in a way that puts other people in danger or prevents them from acting safely.
- Avoid booing, whistling or any other type of prolonged interruption that disturbs others, whether verbally, with music or other sounds or attitudes.

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Sustainable acts

Sustainability resources are an important part of providing an excellent overall experience. At live events, we ask that you:

- Consider any local guidelines on sustainable travel and use reusable recipients for beverages or food.
- Use all recycling and sustainable trash disposal points provided.

Responsible drinking

- Anyone found to be under the influence of any substance, whether legal or illegal, and who acts in a way that adversely affects others, may be removed from the event.
- If you are handling or doing a demo of machinery or equipment that has a higher risk of affecting the health and safety of others, do not consume any substance, legal or illegal, that could hinder your behavior or judgment or that may affect the correct and safe performance of this activity.
- Follow the rules of the venue and event organizer concerning consumption of alcohol, smoking, e-cigarettes, and the use of tobacco products. These products may only be consumed where and when permitted.

Event apparel

- Dress appropriately for a live event or if you are going to be visible to other people in an on-demand event.
- Avoid clothing that could offend other participants or the local culture, including images, prints or slogans.

Online respect and consideration

The expectations of this Code of Conduct also apply to our digital platforms and to our community websites. Content, publications and comments shared and created should not contain:

- Accusatory, negative or destructive comments about other participants or about the event.
- Deliberately false or deceitful comments or statements about products or companies.

Content that violates this rule may be deleted or removed without prior notice.

Notification of concerns

We encourage everyone who experiences or witnesses any attitude that violates this Code of Conduct or who has any concern to inform the event team about it, so that we may promptly investigate and take necessary measures.

To get contact details for your specific event, check the event's website and contact the event team or site moderator directly. Details will also be included in event materials upon registering or making a reservation.

You can also get in touch with our confidential Speak Up hotline. Go to www.informa.com/speak-up.

Application of this Code of Conduct

This Code of Conduct is applicable to Informa Markets events (live and on-demand), official auxiliary events, community websites, social media channels, and digital platforms. Participants include the public, sponsors, the media, speakers, exhibitors, contractors, suppliers, moderators, volunteers and colleagues, both in person and virtually.

If someone is instructed to stop an unacceptable behavior, it is expected to happen immediately. If a participant is involved with unacceptable behavior or any other type of violation of this Code of Conduct, the event organizers, their representative and/or security staff may take measures including:

- expelling the participant from the event without prior notice or reimbursement;
- prohibiting participation in future events, including prohibiting participating, speaking, exhibiting or sponsoring and participation on our community events websites, social media channels, and digital platforms;
- reporting any illegal behavior to the appropriate local or national authorities;
- any other action allowed pursuant to the terms and conditions.

We reserve the right to assess whether someone has complied with this Code of Conduct and to decide what the appropriate measures are, based on the relevant terms and conditions. We may revise this Code of Conduct at any time and it is not open to negotiation.

This Code of Conduct does not impair our rights in any relevant terms and conditions, which are expressly reserved.